

Legislative Joint Committee on the Arts
Senator Ted W. Lieu, Chair

Informational Hearing

“California’s Creative Economy: First Statewide Assessment and Opportunities for Growth”

February 12, 2014

10:00 a.m. – 1:00 p.m.

State Capitol, Hearing Room 112, Sacramento, CA 95814

AGENDA

- I. **Welcome and Opening Remarks**
Senator Ted W. Lieu, Chair, Joint Committee on the Arts
Other Joint Committee on the Arts Members

- II. **Panel 1: Defining the Creative Economy**
Wylie Aitken, Chair, California Arts Council
Samuel Hoi, President, Otis College of Art and Design
Robert A. Kleinhenz, Ph.D., Chief Economist, Kyser Center for Economic Research,
Los Angeles County Economic Development Corporation
Sonia Tower, SVP of Corporate Relations, Ovation TV; President of the Ovation Foundation

- III. **Panel 2: Economic Development and Creative Placemaking**
Anne Gadwa Nicodemus, Principal, Metris Arts Consulting
David Malmuth, Partner, I.D.E.A. Partners, LLC
Brian Ulaszewski, Executive Director, City Fabrick
Kerry Adams Hapner, Director of Cultural Affairs and Deputy Director of Economic
Development, City of San Jose

- IV. **Panel 3: Real Lives/Real Jobs from the Creative Economy**
Susan Straight, Professor, Department of Creative Writing, University of Riverside;
Author; Contributor, NPR and salon.com
Matt Sorum, Musician; Co-founder, Adopt the Arts
Austin Madison, Animator and Story Artist, Pixar

- V. **Panel 4: Advancing the NextGen of Creative Economy Leaders**
Shawn P. Sullivan, Art Educator, K9 Studios, Sheldon High School
Erik Metzger, Processor Architecture Patent Portfolio Manager, INTEL
Christopher Cabaldon, Executive Director, Linked Learning
Keith McNutt, Director of Western Region, The Actors Fund

- VI. **Public Comment**

- VII. **Closing Remarks**
Senator Ted W. Lieu